



THE EMBODIMENT
OF **POWER** AND
QUALITY



Colour Your
IMAGINATIONS

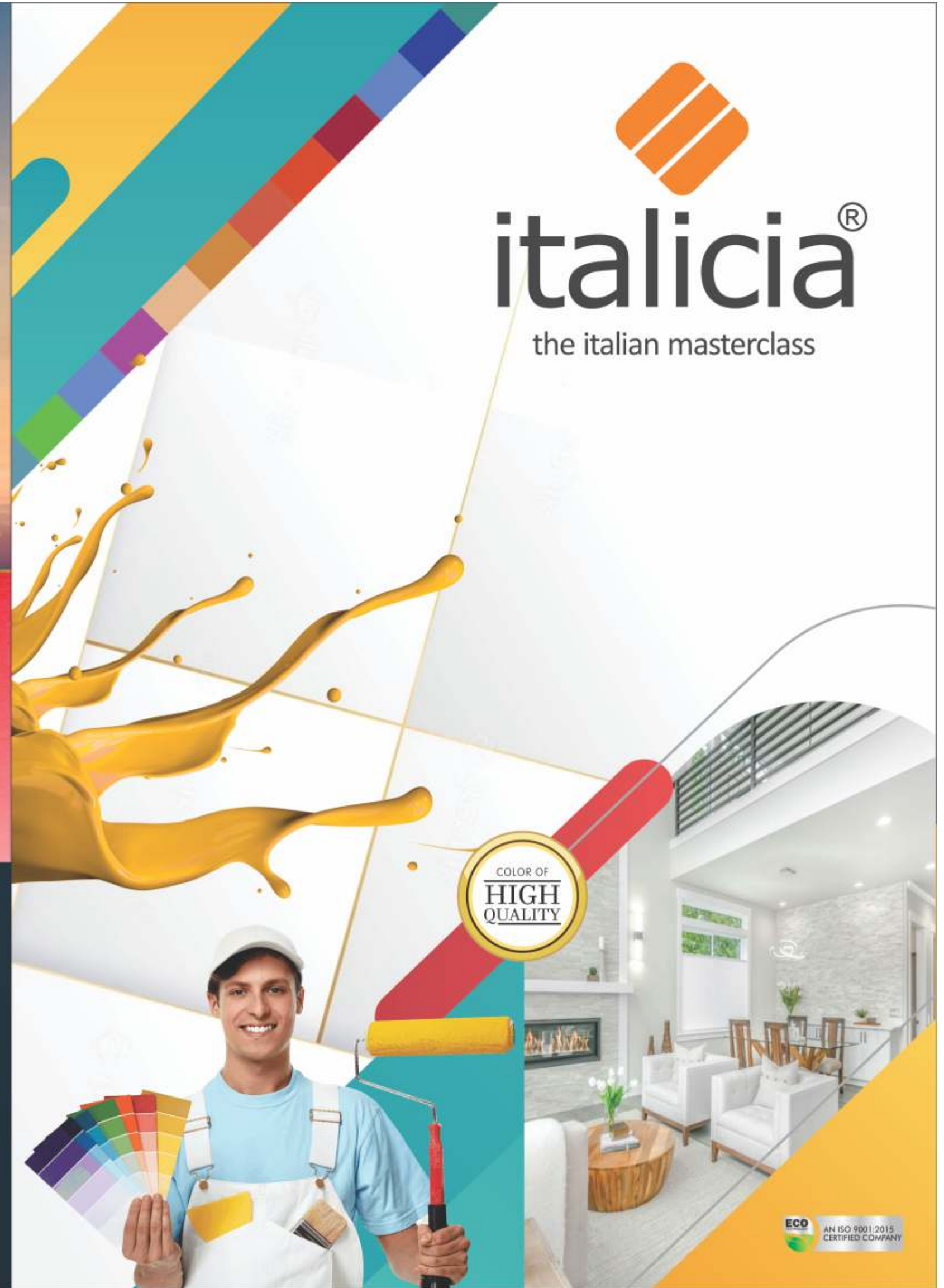


a products of:-
italicia® Paints

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italicia®
the italian masterclass





PRESENTING:
italicia Paints italilux Luxury Ext. Emulsion

italilux Luxury Exterior Emulsion is what the best opt for. Luxury is in the name, and the quality too, a product for the elite customer. A completely green product, formulated distinctly with top quality acrylic polymers, providing excellent resistance from the UV Rays, it provides a regal sheen finish. The product is completely washable, and comes with anti-bacterial and anti-fungal properties. Our best, for the best!

- ✓ Excellent UV Protection
- ✓ Regal Sheen Finish
- ✓ Best in Class Washability
- ✓ Best in Class Coverage
- ✓ Green Product
- ✓ Odorless and low VOC
- ✓ 7 years Performance warranty
- ✓ Anti-Bacterial and Anti-Fungal

PACKING SIZE: 20Ltr. 10Ltr. 4Ltr. 1Ltr.



PRESENTING:
italicia Paints italipro Premium Ext. Emulsion

italipro Premium Exterior Emulsion is a best-in-class high performance exterior emulsion with a performance warranty of 5 years. The soft sheen provides for a premium finish, and excellent protection from the UV Rays. It has a unique stretchable film to protect your walls from the exploits of nature, and provides for a graceful finish. The walls, they'll be loving it.

- ✓ UV Protection
- ✓ Premium Finish
- ✓ Best in Class hiding
- ✓ All Weather Resistance
- ✓ Crack Proof
- ✓ Odorless and low VOC
- ✓ 5 years Performance Warranty
- ✓ Rain Proof

PACKING SIZE: 20Ltr. 10Ltr. 4Ltr. 1Ltr.



PRESENTING:
italicia Paints italieco Classic Ext. Emulsion

italieco Classic Exterior Emulsion gives your walls a smooth finish, durable on exterior surfaces, and the best part, it is super friendly on your pocket. It provides for a matt finish, with a performance warranty of 3 years, and provides for a great hiding, and is excellent on old surfaces

- ✓ Matt Finish
- ✓ Pocket Friendly
- ✓ UV Protection
- ✓ Good Hiding and Coverage
- ✓ 2 years Performance Warranty
- ✓ Odorless and low VOC

PACKING SIZE: 20Ltr. 10Ltr. 4Ltr. 1Ltr.



PRESENTING:
italicia Paints italiseal 2in1Primer+Emulsion

italiseal Primer + Emulsion gives you the benefit of two in one. Magic, right? While the primer holds the surface together, the emulsion gives a clean look to your walls. Basecoat the first time around, and topcoat the second. It comes with a 2 years' performance warranty as well.

- ✓ 2-in-1 Benefit, Emulsion as well as Primer
- ✓ Suitable for Exterior Surfaces
- ✓ Tinting Friendly
- ✓ Excellent Hiding
- ✓ 2 years Performance Warranty
- ✓ Matt Finish

PACKING SIZE: 20Ltr. 10Ltr. 4Ltr. 1Ltr.



PRESENTING:
italicia Paints italihydro Damp Proof Base Coat

italihydro Damp Proof Basecoat is the perfect partner for your walls, it weathers the storms outside, and protects the walls from the devils inside, that is, the dampness. It has been designed with a polymer base, and forms a thick film on the surface, and provides the best in class priming solution for your walls.

- ✓ Polymer Based
- ✓ Thick Film Formulation
- ✓ Recommended for Exterior Surfaces
- ✓ 2 years Performance warranty

PACKING SIZE: 20Ltr. 10Ltr. 4Ltr. 1Ltr.



PRESENTING:
italicia Paints italiprim Premium Wall Primer

italiprim Premium Primers are the best base coats your walls could ask for. Slid, and durable, they provide strength, and enhances the performance of the emulsions. They may be applied on prepared concrete surfaces, but a coat of Italishield Hydroproof Putty is recommended for the best results.

- ✓ Excellent Adhesion
- ✓ Excellent Hiding
- ✓ Low Odor
- ✓ Quick Drying
- ✓ Crack-Filling Properties

PACKING SIZE: 20Ltr. 10Ltr. 4Ltr. 1Ltr.



PRESENTING:
italicia Paints italicol Matt Premium Color Shades

italicol Premium Matt Color Shades bring color to your homes. With the long lasting, smooth finish, you can now paint your walls just like you wish to. Durable, these work on the exterior surfaces as well.

- ✓ Premium Matt Finish
- ✓ Durable
- ✓ UV Resistant
- ✓ Suitable for Exterior Surfaces
- ✓ Smooth Finish
- ✓ 3 years Performance Warranty

PACKING SIZE: 20Ltr. 10Ltr. 4Ltr. 1Ltr.



PRESENTING:
italicia Paints italishield Wallputty

italicia Paints Italishield Wallputty is a white cement based products with re-dispersible polymers and functional additives for application on exterior & interior rough plasters to give a smooth finish.

- ✓ Applicable on both new or old wall surfaces.
- ✓ Gives a smooth & bright finish.
- ✓ Controlled water vapour permeability.
- ✓ Resists the growth of algae and fungi on wall.
- ✓ Good Intercoat adhesion to Emulsion Paints.
- ✓ Reduction in airborne dust

PACKING SIZE: 40kg., 20Kg.

